

CBC-DCCC AA Battleground poll Every Vote Has Power

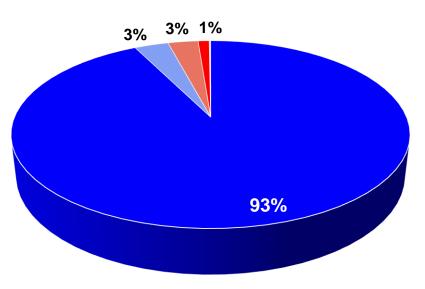
Survey of 900 likely November 2020 Black voters (800 likely voters plus oversample of 100 Millennial/Gen Z voters)

Presented by Cornell Belcher – September 2020



Baseline Motivation

Motivation to vote is very high

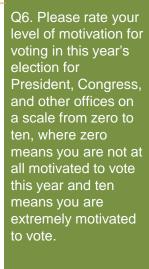


Very motivated (8-10)

- Somewhat motivated (6-7)
- Not very motivated (3-5)

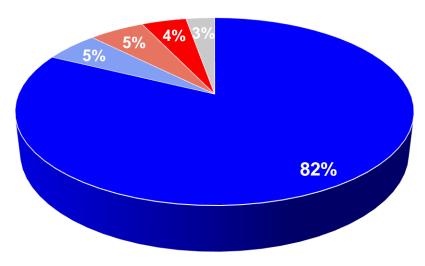
- Not motivated at all (0-2)
- Dk/Ref

	,								
					Protest	Motiv,	Not		
	Total	18-37	Fired Up	Skeptic	Vote	not DJT	Heard	Men	Women
Mean (0-10)	9.5	9.5	9.8	9.7	9.2	9.8	9.4	9.6	9.5
Very motivated (8-10)	93%	91%	98%	94%	86%	97%	90%	92%	93%
Somewhat motivated (6-7)	3%	4%	1%	5%	4%	1%	4%	4%	3%
Not very motivated (3-5)	3%	3%	1%	0%	7%	2%	4%	3%	3%
Not motivated at all (0-2)	1%	1%	1%	0%	2%	0%	1%	1%	1%
Don't know/Refused	0%	0%	0%	0%	0%	0%	0%	0%	0%





Motivation to vote for Democrats for Congress drops off among key groups



- Very motivated (8-10)
- Somewhat motivated (6-7)
- Not very motivated (3-5)

- Not motivated at all (0-2)
- Dk/Ref

	. (5 –)	,						
					Protest	Not		
	Total	18-37	Fired Up	Skeptic	Vote	Heard	Men	Women
Mean (0-10)	9.0	8.8	9.6	9.4	7.9	8.6	8.9	9.0
Very motivated (8-10)	82%	82%	93%	88%	67%	77%	81%	84%
Somewhat motivated (6-7)	5%	6%	2%	5%	9%	7%	6%	5%
Not very motivated (3-5)	5%	6%	2%	4%	10%	7%	6%	5%
Not motivated at all (0-2)	4%	5%	1%	1%	10%	6%	4%	4%
Don't know/Refused	3%	2%	1%	2%	3%	3%	3%	3%

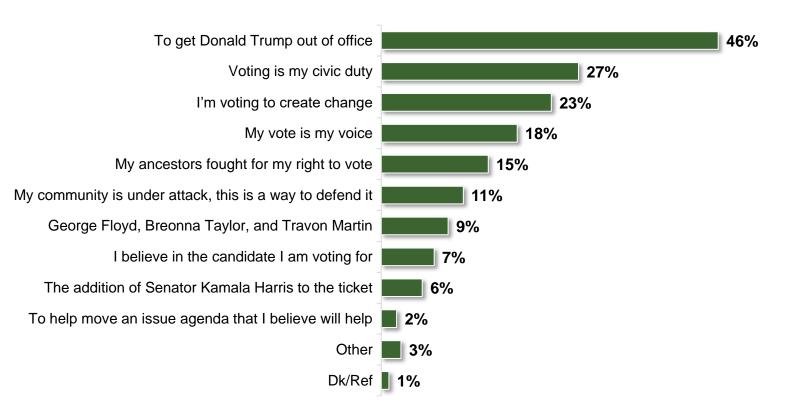
Q7. And please rate your level of motivation for voting for a Democrat for Congress this November, on a scale from zero to ten, where zero means you are not at all motivated to vote for a Democrat for Congress and ten means you are extremely motivated to vote for a Democrat for Congress – you may use any number between zero and ten.



Among those motivated to vote, the top motivator, by far, is to get Donald Trump out of office.

Reasons for High Motivation to Vote Democrat

(Among those who are 8-10s on motivation to vote for a Democrat for Congress)



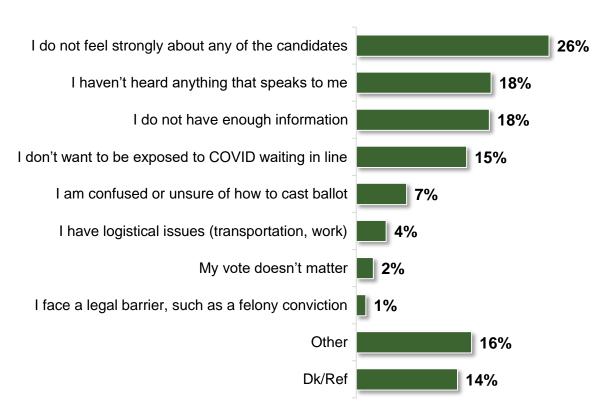
Q8. Which of the following statements best describes your motivation to vote. [ALLOW TWO CHOICES]



Among those less motivated to vote, lack of enthusiasm about candidates and lack of info are the top.

Reasons for Low Motivation to Vote Democrat

(Among those who are 0-7s on motivation to vote for a Democrat for Congress)

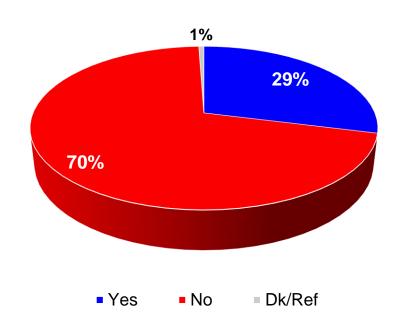


Q9. Which of the following statements best explains your less than high motivation to vote. [ALLOW TWO CHOICES]



Electoral Context

About 3 in 10 have voted absentee before, consistent across key groups

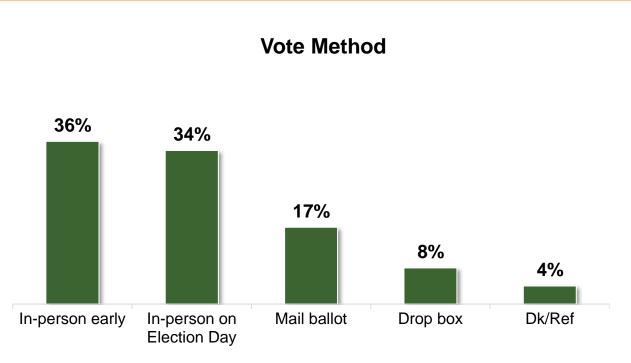


Q10. And have you ever voted by absentee ballot or by mail in any previous elections?

					Protest	Motiv,	Not		
	Total	18-37	Fired Up S	Skeptic	Vote	not DJT	Heard	Men	Women
Yes	29%	26%	31%	31%	27%	29%	25%	28%	29%
No	70%	73%	69%	68%	73%	71%	75%	71%	70%
Don't know/Refused	1%	0%	0%	1%	0%	0%	1%	1%	1%



Despite the pandemic, 7 in 10 say they plan to vote in person, either on Election Day or early

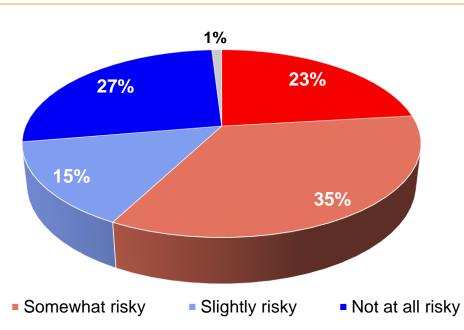


Q11. Thinking about voting in the upcoming election this Fall, are you most likely to vote in person on election day, vote in person early, cast a mail or absentee ballot in the mail, or drop off your ballot in a drop box where available.

					Protest	Motiv,	Not		
	Total	18-37	Fired Up	Skeptic	Vote	not DJT	Heard	Men	Women
In-person on Election Day	34%	36%	29%	37%	37%	33%	38%	36%	33%
In-person early	36%	37%	38%	33%	37%	38%	34%	38%	34%
Mail ballot	17%	16%	21%	16%	16%	18%	16%	17%	18%
Drop box	8%	7%	8%	12%	7%	8%	9%	7%	10%
Dk/Ref	4%	4%	3%	3%	2%	3%	4%	2%	6%



Over half say that voting in person will be very or somewhat risky



Q12. How risky would you say voting in person is to the health of you and or your immediate family? Would you say it's very risky, somewhat risky, slightly risky, or not at all risky?

					Protest	Motiv,	Not		
	Total	18-37	Fired Up	Skeptic	Vote	not DJT	Heard	Men	Women
Very/somewhat risky	58%	56%	63%	61%	48%	63%	56%	56%	59%
Slightly/not at all risky	41%	43%	37%	39%	51%	37%	42%	43%	40%
Very risky	23%	26%	32%	23%	13%	27%	20%	18%	27%
Somewhat risky	35%	30%	31%	38%	35%	36%	36%	38%	32%
Slightly risky	15%	16%	17%	12%	19%	10%	15%	19%	11%
Not at all risky	27%	27%	21%	27%	32%	27%	27%	24%	29%
Dk/Ref	1%	1%	0%	0%	1%	1%	1%	1%	1%



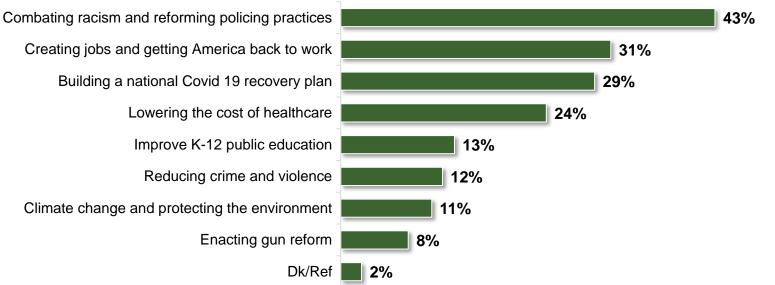
Dk/Ref

Very risky

Political Climate

"Combating racism and reforming policing practices" is the foremost issue Black voters want their member of Congress to address

Issues Congress Should Focus On

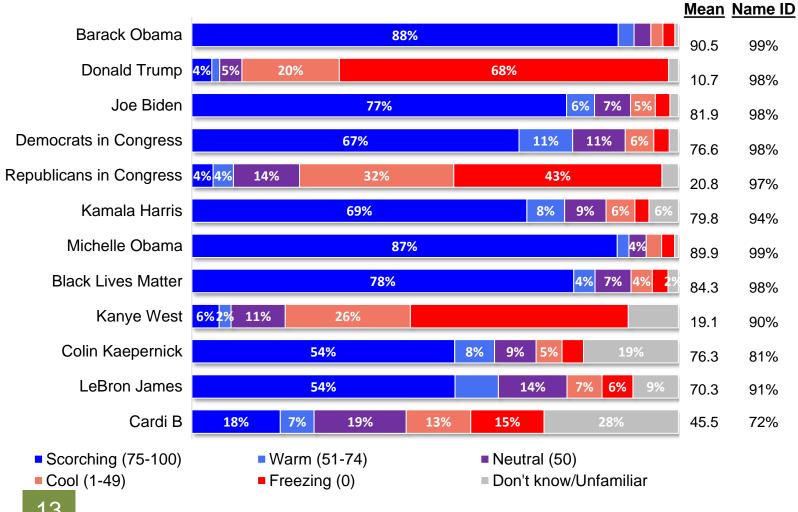


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					Protest	Motiv,	Not						
	Total	18-37	Fired Up	Skeptic	Vote	not DJT	Heard	Men	Women				
Racism and policing	43%	50%	49%	39%	47%	38%	45%	41%	46%				
Jobs and getting back to work	31%	29%	30%	33%	29%	31%	32%	30%	33%				
Covid-19 recovery plan	29%	28%	34%	29%	27%	30%	26%	30%	29%				
Lowering healthcare costs	24%	23%	23%	24%	23%	23%	23%	26%	22%				
Improve K-12 public education	13%	15%	12%	11%	17%	16%	13%	11%	15%				
Reducing crime and violence	12%	10%	9%	11%	14%	13%	13%	12%	12%				
Climate and environment	11%	10%	12%	12%	7%	9%	9%	11%	10%				
Enacting gun reform	8%	7%	10%	8%	6%	8%	7%	5%	10%				
Dk/Ref	2%	3%	2%	3%	2%	3%	3%	3%	2%				

Q14. And thinking about your vote for Congress next year, which of these issues do you want your member of Congress to be most focused on? [ALLOW TWO CHOICES]



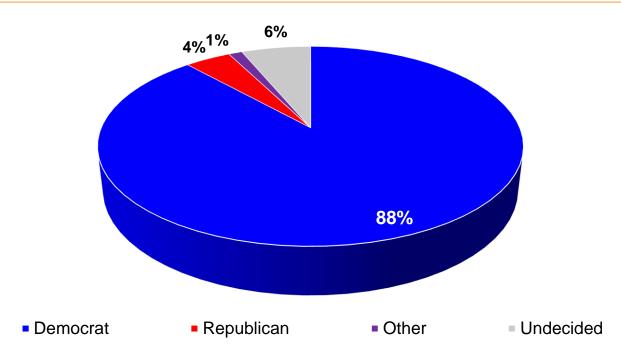
Thermometers



Q15-30. Now, I'd like you to rate your feelings toward some people, brands, and organizations, using a scale from zero to one hundred, on which a "100" means that you feel very warm and favorable towards them, a "0" means that you fee very cold and unfavorable, and a "50" means that you do not feel particularly warm or cold. You may use any number from zero to one hundred, depending on how you feel. If you have no opinion or have never heard of a person or organization, please say



The generic Congressional ballot closely matches the Presidential horserace

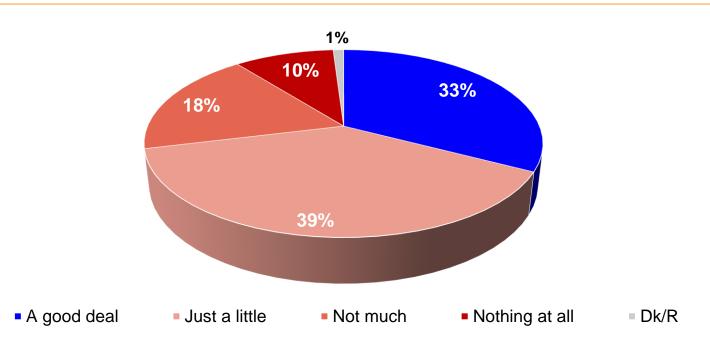


32. And if the if the
election for
Congress were held
today, for whom
would you vote the
Democrat or the
Republican for
Congress?

					Protest	Motiv,	Not		
	Total	18-37	Fired Up	Skeptic	Vote	not DJT	Heard	Men	Women
Democrat	88%	89%	94%	94%	80%	94%	85%	88%	89%
Republican	4%	4%	1%	2%	11%	2%	6%	5%	4%
Other	1%	2%	0%	0%	3%	1%	1%	1%	1%
Undecided	6%	6%	5%	3%	6%	3%	8%	6%	6%



Only a third of voters have heard "a good deal" about their Democratic Congressional candidate



Q33. And thinking more specifically about the Democrat for Congress in your district, generally speaking do you feel as though you have heard a good deal of information about the Democrat running for Congress in your district, just a little, not much, or nothing at all?

				Protest	Motiv, not		
Total	18-37	Fired Up	Skeptic	Vote	DJT	Men	Women
33%	29%	45%	34%	19%	35%	33%	33%
39%	41%	34%	41%	43%	39%	38%	39%
18%	18%	15%	18%	22%	18%	19%	17%
10%	10%	5%	7%	16%	7%	10%	9%
1%	1%	1%	0%	1%	0%	0%	2%
	33% 39% 18% 10%	33% 29% 39% 41% 18% 18% 10% 10%	33%29%45%39%41%34%18%18%15%10%10%5%	33% 29% 45% 34% 39% 41% 34% 41% 18% 18% 15% 18% 10% 10% 5% 7%	Total 18-37 Fired Up Skeptic Vote 33% 29% 45% 34% 19% 39% 41% 34% 41% 43% 18% 18% 15% 18% 22% 10% 5% 7% 16%	33% 29% 45% 34% 19% 35% 39% 41% 34% 41% 43% 39% 18% 18% 15% 18% 22% 18% 10% 10% 5% 7% 16% 7%	Total 18-37 Fired Up Skeptic Vote DJT Men 33% 29% 45% 34% 19% 35% 33% 39% 41% 34% 41% 43% 39% 38% 18% 18% 15% 18% 22% 18% 19% 10% 5% 7% 16% 7% 10%



Perceived positive* Democratic values ranked by overall mean

	Mean	Total Top Box		Fired		Protest	Motiv,	Not
	(0-10)	(8-10)	18-37	Up	Skeptic		not DJT	
Q34. Represents and fights for your values	7.4	55%	47%	84%	73%	4%	59%	49%
Q44. Working to make our communities safer	7.3	55%	57%	75%	74%	8%	61%	45%
Q40. Are fighting racism and discrimination	7.3	57%	56%	76%	86%	5%	60%	48%
Q41. Has the right approach lowering healthcare cost	7.3	58%	53%	86%	74%	11%	62%	53%
Q43. Has the right approach to improving pre- K-12 public education	7.3	51%	44%	78%	68%	10%	53%	48%
Q37. Fights for the issues and interest of African Americans	7.2	53%	52%	76%	70%	3%	57%	47%
Q42. Has the right approach to improving our economy	7.2	53%	55%	76%	70%	8%	61%	44%
Q47. Working on solutions to end racial profiling and police violence	7.1	53%	43%	73%	74%	6%	50%	51%
Q38. Fights for the issues and interest of the Hispanic and Latino community	7.1	50%	53%	70%	67%	8%	56%	42%
Q39. Fights for the issues and interest of the LGBTQ community	7.0	45%	48%	59%	59%	24%	46%	44%

Q34-49. Now I'm going to read you a list of characteristics. values or qualities that others have used to describe Congressional Democrats. For each, I want you to rate on a scale of 0 to 10 how much you agree with that description - use a 10 if you strongly agree, a 5 if you somewhat agree, and a 0 if it you don't agree at all. You may use any number between 0 and 10.



Perceived negative* Democratic values ranked by overall mean

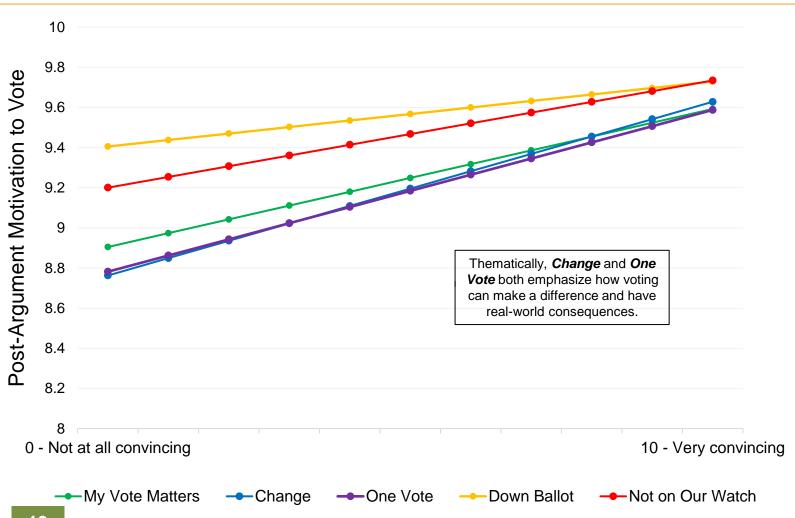
	Mean (0-10)	Total Top Box (8-10)	18-37	Fired Up	Skeptic		Motiv, not DJT	Not Heard
Q45. Take Black voters for granted	6.0	42%	38%	6%	56%	55%	39%	46%
Q49. Don't deliver for the Black community	5.6	33%	26%	12%	55%	23%	31%	34%
Q48. Want to do the right thing but are too weak to do it	5.4	30%	22%	27%	52%	19%	31%	27%
Q36. Are too tied to big money and corporate special interest	5.2	28%	28%	10%	36%	38%	26%	31%
Q46. Out of touch with what's happening in your community	4.8	28%	24%	15%	38%	34%	30%	29%
Q35. They aren't really different than Republicans	3.9	21%	22%	0%	53%	23%	23%	21%

Q34-49. Now I'm going to read you a list of characteristics, values or qualities that others have used to describe Congressional Democrats. For each, I want you to rate on a scale of 0 to 10 how much you agree with that description - use a 10 if you strongly agree, a 5 if you somewhat agree, and a 0 if it you don't agree at all. You may use any number between 0 and 10.



Motivation Arguments

Change, My Vote Matters, and One Vote have strong, positive impacts on motivation to vote



OLS (ordinary least squares) regression on motivation to vote.

Results that were not significant at a 95% CI are excluded. These include Suppression and Modern Ancestors.



All the arguments for voting were rated highly convincing, but Suppression, One Vote, and Not on Our Watch tested well

 While Suppression and Not on Our Watch touch on a common theme of resistance to Republican racism, One Vote appeals to voters' sense of self-efficacy and demonstrates concrete impacts of voting.

	Mean (0-10)	Total Top Box (8-10)	18-37	Fired Up	Skeptic	Protest Vote	Motiv, not DJT	Not Heard	Men	Women
Q51. Suppression	9.1	84%	82%	95%	88%	71%	86%	80%	86%	83%
Q56. One Vote	9.1	87%	85%	96%	92%	69%	92%	85%	87%	88%
Q55. Not on Our Watch	9.1	85%	85%	94%	89%	73%	89%	83%	86%	85%
Q50. My Vote Matters	8.9	81%	76%	83%	90%	67%	86%	79%	79%	83%
Q54. Modern Ancestors	8.7	80%	80%	88%	89%	64%	83%	76%	77%	82%
Q52. Change	8.7	80%	81%	92%	88%	62%	87%	74%	81%	80%
Q53. Down Ballot	8.6	76%	71%	89%	86%	54%	80%	71%	78%	74%

Q50-56. Now I am going to read you a series of arguments that others have said are reasons why it is important to vote this year. For each, I want vou to rate on a scale of 0 to 10 how convincing a reason each is to vote to you use a 10 if it's a very convincing reason, a 5 if it's a somewhat convincing reason, and a 0 if it you think it's Not at all a convincing reason to vote. You may use any number between 0 and 10.



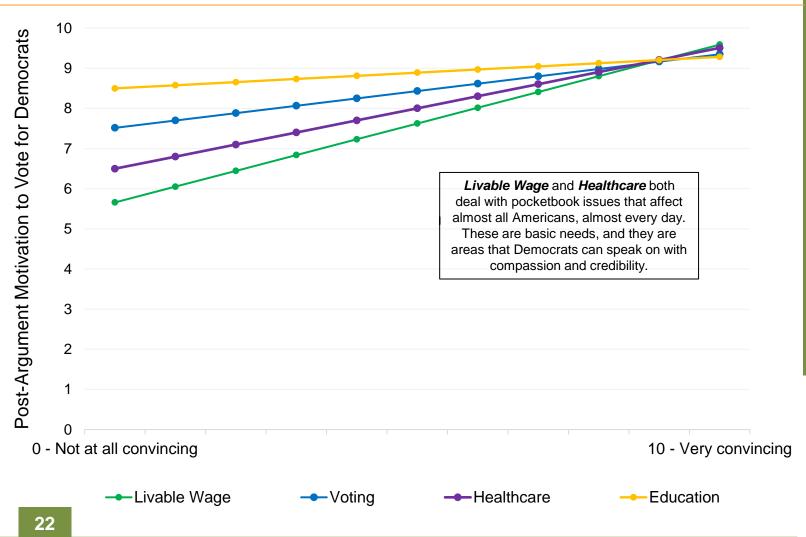
Arguments for voting full text

- Q50. [MY VOTE MATTERS] Politicians cater to the people they think will get them elected. Nothing will ever change for the better if we don't elect good representatives that support policies to bring about that change. Bad politicians are elected by good people who don't vote. If more people like me vote, more of my needs will be met.
- Q51. [SUPPRESSION] Voter suppression has always been a problem in this country. Identification requirements and registration obstacles are put in place intentionally to make it harder for people like me to vote. While Democrats have fought to expand voter access, Republicans want to silence us by canceling our civil rights so they can maintain their grip on power. But we're proving them wrong. We're not going to be deterred. We have the right to vote and we will exercise that right.
- Q52. [CHANGE] America needs meaningful change of direction. With Republicans in the driver's seat, things have been off on the wrong track for years. We want action on fighting discrimination, returning to better paying jobs and making healthcare and education more affordable. This year is the chance to get rid of politicians who don't care about us and bring in Democrats who will get things done for the people.
- Q53. [DOWN BALLOT] It matters very much to me who sits in the White House, but a president needs Congress to pass laws if anything is going to get done. Republicans are standing in the way of progress, and if they had it their way, they'd turn the clock back to the Jim Crow era. We need to elect more Democrats to Congress so they can pass laws that bring about the change we so desperately need.
- Q54. [MODERN ANCESTORS] We must use our voice and vote in the name of George Floyd, Breonna Taylor and Trayvon Martin and so many others we've lost because they no longer have the chance to vote.
- Q55. [NOT ON OUR WATCH] Black people have fought too hard against racism and bigotry in this country to stand idly by while racists threaten our children's future and the progress that we have won. The divisive politics of Trump and Republicans in Congress are insulting. This November we must use our political power to send a resounding message— Racism and hate won't win on our watch.
- Q56. [ONE VOTE] Some people think that their one vote doesn't matter, but you have power in your one vote. A few years ago, control of the Virginia state Senate came down to one single vote in one single race. For six years, Republicans had refused to fully implement Obamacare but thanks to that one vote, Virginia now finally has a government that got it done. One vote can make a world of difference.

Q50-56. Now I am going to read you a series of arguments that others have said are reasons why it is important to vote this year. For each, I want vou to rate on a scale of 0 to 10 how convincing a reason each is to vote to you use a 10 if it's a very convincing reason, a 5 if it's a somewhat convincing reason, and a 0 if it you think it's Not at all a convincing reason to vote. You may use any number between 0 and 10.



Livable Wage and Healthcare both have large, positive impacts followed by voting and education



OLS (ordinary least squares) regression on motivation to vote.

Results that were not significant at a 95% CI are excluded. These include Criminal Justice, Covid Direct Payments, Student Loans, and TechSMART.





All arguments for voting for Congressional Democrats resonate strongly

- For most key groups, the best testing arguments are *Voting*, *Education*, *Healthcare*, and *Livable Wage*
- Criminal Justice is the most effective argument for Protest voters

	Mean (0-10)	Total Top Box (8-10)	18-37	Fired Up	Skeptic	Protest Vote	Motiv, not DJT	Not Heard	Men	Women
Q60. Voting	9.1	86%	80%	93%	94%	68%	91%	82%	87%	85%
Q61. Education	9.0	85%	86%	95%	93%	68%	87%	82%	87%	83%
Q59. Healthcare	9.0	86%	84%	96%	93%	68%	89%	82%	84%	87%
Q58. Livable Wage/Get Ahead	9.0	84%	80%	96%	93%	62%	90%	81%	86%	83%
Q62. Criminal Justice	8.9	81%	83%	87%	86%	72%	82%	77%	82%	80%
Q64. Covid Direct Payments	8.8	80%	76%	88%	88%	62%	86%	76%	80%	80%
Q63. Student Loans	8.7	80%	80%	90%	89%	61%	83%	76%	81%	80%
Q65. TechSMART	8.7	79%	76%	88%	88%	62%	83%	75%	78%	79%

Q50-56. Now I am going to read you a series of arguments that others have said are reasons why it is important to vote this year. For each, I want you to rate on a scale of 0 to 10 how convincing a reason each is to vote to you use a 10 if it's a very convincing reason, a 5 if it's a somewhat convincing reason, and a 0 if it you think it's Not at all a convincing reason to vote. You may use any number between 0 and 10.



Arguments for voting for a Democrat for Congress, full text

Q58. [LIVABLE WAGE] Democrats believe it's not enough to just get by, but we must get Americans back to work and build an economy where all of us can thrive and get ahead. That's why Democrats in Congress support raising the minimum wage and are working on legislation that would close the racial wealth gap in America by investing in Black business ownership, growing the economy across the board and investing in job training programs for the careers of the future. Democrats are committed to economically empowering the African American community.

Q59. [HEALTHCARE] When Obamacare passed, the number of Black Americans without health insurance was cut in half but there is more work to do. That's why Democrats are working to expand Obamacare to cover more people and lower the costs of prescription drugs. We need to elect Democrats to Congress who will work to expand Obama's legacy and continue to fight to make quality healthcare more affordable for all Americans.

Q60. [VOTING] The fundamental right to vote is under attack by Republicans all over the country. Democrats in Congress are working to make it easier for every American to exercise their right to vote. They passed the John Lewis Voting Rights advancement act to provide tools to address these discriminatory practices and protect all Americans right to vote.

Q61. [EDUCATION] Every child deserves a quality education, no matter their skin color. Democrats in Congress are fighting to end the funding gaps between majority white school districts and majority minority districts so that the neighborhood a child grows up in no longer determines the quality of their school.

Q62. [CRIMINAL JUSTICE] The cops who killed George Floyd, Breonna Taylor, and Sandra Bland are protected by laws that our elected officials have the power to change. And Democrats in Congress are trying to change these laws, just this year they passed the Justice in Policing initiative to increase accountability and ban choke holds. Most importantly, they're working to change qualified immunity, the legal tool police use to get away with violating our rights.

Q63. [STUDENT LOANS] Obtaining a college education or trade school certificate is essential in today's economy to get ahead. Democrats in Congress have a program called FAFSA that makes higher education easily accessible for everyone. Low-income students who are Pell Grant eligible will be able to receive free tuition and others will be guaranteed access to grants and loans.

Q64. [COVID DIRECT PAYMENTS] The Democrats in Congress understand Americans need money right now. That's why they have a bill to provide monthly direct payments of up to \$2,000 per eligible adult and \$1,000 per child for as long as the Covid crisis remains.

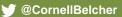
Q65. [TECHSMART] Democrats in Congress are working on preparing and growing opportunity for more of our young people in good paying tech jobs. They have a program called the TechSMART Workforce Development that will provide grant money to cities and non-profit organizations to immediately implement technology sector job training and education to young so can get they can get the skills they need to compete in today's high tech workforce.

Q50-56. Now I am going to read you a series of arguments that others have said are reasons why it is important to vote this year. For each, I want vou to rate on a scale of 0 to 10 how convincing a reason each is to vote to you use a 10 if it's a very convincing reason, a 5 if it's a somewhat convincing reason, and a 0 if it you think it's Not at all a convincing reason to vote. You may use any number between 0 and 10.



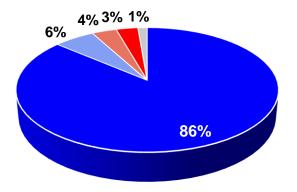
Somewhat motivated (6-7)

Not motivated at all (0-2)



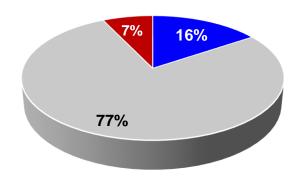
Motivation to vote for Democrats, already high prior to the arguments, increases still further

Post-Arguments Motivation to Vote



- Very motivated (8-10)
- Not very motivated (3-5)
- Dk/Ref

Movers: Initial to Post-Arguments



- More motivated
- No change
- Less motivated

					Protest	Not		
	Total	18-37	Fired Up	Skeptic	Vote	Heard	Men	Women
Mean (0-10)	9.2	9.1	9.8	9.5	8.2	9.0	9.1	9.2
Very motivated (8-10)	86%	85%	95%	92%	70%	83%	85%	87%
Somewhat motivated (6-7)	6%	9%	3%	5%	12%	7%	7%	5%
Not very motivated (3-5)	4%	2%	1%	2%	8%	5%	5%	3%
Not motivated at all (0-2)	3%	4%	0%	1%	9%	4%	3%	3%
Don't know/Refused	1%	0%	1%	0%	1%	2%	1%	2%

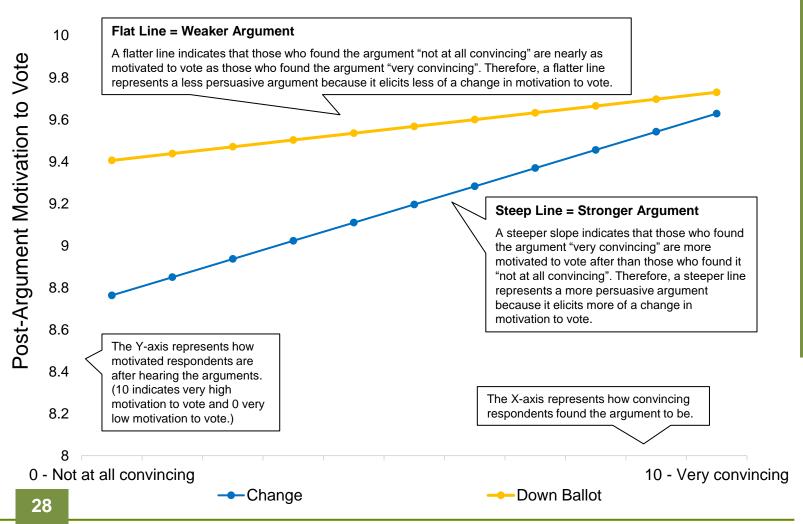
Q66. And let me ask you again, please rate your level of motivation for voting for a Democrat for Congress this November, on a scale from zero to ten. where zero means you are not at all motivated to vote for a Democrat for Congress and ten means you are extremely motivated to vote for a Democrat for Congress – you may use any number between zero and ten.



brilliant corners

Appendix B: additional data slides

How to read the regressions



OLS (ordinary least squares) regression on motivation to vote.

Results that were not significant at a 95% CI are excluded. These include Suppression and Modern Ancestors.



Perceived Democratic values ranked by overall mean

		Total Top						
	Mean (0-10)	Box (8-10)	18-37	Fired Up	Skeptic	Protest Vote	Motiv, not DJT	Not Heard
Q34. Represents and fights for your values	(0-10) 7.4	(6-10) 55%	47%	84%	73%	4%	59%	49%
Q44. Working to make our communities safer	7.3	55%	57%	75%	74%	8%	61%	45%
Q40. Are fighting racism and discrimination	7.3	57%	56%	76%	86%	5%	60%	48%
Q41. Has the right approach lowering healthcare cost	7.3	58%	53%	86%	74%	11%	62%	53%
Q43. Has the right approach to improving pre-K-12 public education	7.3	51%	44%	78%	68%	10%	53%	48%
Q37. Fights for the issues and interest of African Americans	7.2	53%	52%	76%	70%	3%	57%	47%
Q42. Has the right approach to improving our economy	7.2	53%	55%	76%	70%	8%	61%	44%
Q47. Working on solutions to end racial profiling and police violence	7.1	53%	43%	73%	74%	6%	50%	51%
Q38. Fights for the issues and interest of the Hispanic and Latino community	7.1	50%	53%	70%	67%	8%	56%	42%
Q39. Fights for the issues and interest of the LGBTQ community	7.0	45%	48%	59%	59%	24%	46%	44%
Q45. Take Black voters for granted	6.0	42%	38%	6%	56%	55%	39%	46%
Q49. Don't deliver for the Black community	5.6	33%	26%	12%	55%	23%	31%	34%
Q48. Want to do the right thing but are too weak to do it	5.4	30%	22%	27%	52%	19%	31%	27%
Q36. Are too tied to big money and corporate special interest	5.2	28%	28%	10%	36%	38%	26%	31%
Q46. Out of touch with what's happening in your community	4.8	28%	24%	15%	38%	34%	30%	29%
Q35. They aren't really different than Republicans	3.9	21%	22%	0%	53%	23%	23%	21%

Q34-49. Now I'm going to read you a list of characteristics. values or qualities that others have used to describe Congressional Democrats. For each, I want you to rate on a scale of 0 to 10 how much you agree with that description - use a 10 if you strongly agree, a 5 if you somewhat agree, and a 0 if it you don't agree at all. You may use any number between 0 and 10.



Reasons for motivation/lack thereof

Reasons for high motivation to vote Dem	Total	18-37	Fired Up	Skeptic	Protest Vote	Not Heard	Men	Women
To get Donald Trump out of office	46%	44%	46%	45%	46%	44%	46%	46%
Not to get Donald Trump out of office	54%	56%	54%	55%	54%	56%	54%	54%

Reasons for low motivation to vote Dem	Total	18-37	Fired Up	Skeptic	Protest Vote	Not Heard	Men	Women
Not heard enough info/Haven't heard from campaign	35%	41%	41%	24%	37%	36%	40%	29%
All other responses	65%	59%	59%	76%	63%	64%	60%	71%

Q8. Which of the following statements best describes your motivation to vote. [ALLOW TWO CHOICES]

Q9. Which of the following statements best explains your less than high motivation to vote. [ALLOW TWO CHOICES]

